

2013

Permanent Cosmetic Makeup Class Information

Instructor Tracy Teague is only wearing permanent makeup!

**Absolute Perfection
Pigment Colours**

**Eyebrow Colour:
Mink**

**Eyeliner Colour:
Olive Brown**

**Lip Colour:
Pink Kiss & Warm It
Up For Lips**

©IIPC

Become a 'CERTIFIED' Permanent Makeup Technician



Susan Church Permanent Makeup Education - IIPC
350 E. 17th St. Suite 110 Costa Mesa, CA 92627 USA
www.permanentmakeupschool.org

INTRODUCTION TO EDUCATION

© SCPME

- ♦ We offer fundamental and continuing educational classes for the licensed professional in the beauty and health care industry wishing to enhance their existing skills and knowledge.
- ♦ Classes involve procedures which include the art and application of 3 Dimensional, also known as Embroidery eyebrow hair simulation, lash enhancement, eyeliner, beauty marks and lip liner.

These will be an adjunct to your existing services.

'Skin/Facial Needling™, Melanocyte Restoration'

classes are the hottest thing in our industry!! All of our instructors are experts in both of these fields, with many of 'Hollywood's Hottest Stars' taking advantage of their services, as well as their clients and students.

'Areola Repigmentation , Corrective Pigment Camouflage and Scalp Hair Simulation'

educational seminars prepare you to work in concert with physicians. This unique class will focus on: burn and cancer survivors, Vitiligo, scarred patients, and others.

'Private Class'

This class is for the technician that desires a 'One-on-One' with any of our Master Educators. You will have one of them for a full day of education to fine-tune your skills and have all of your questions answered.

- **Our Master Educators** offer:
- All Beginning students have the opportunity to re-attend any Beginning class (when available) for 1 time the year following your initial class.
- We offer a worldwide referral service for all graduates.
- We offer beginning students a '**HOTLINE BLOG**' access for questions after graduation.
- **State of the Art Power Point Colour Presentations:**
 - Skin Undertones –Learn to Decipher Undertones in 5 easy steps
 - Colour Theory – What colours pigments to use on any skin tone for excellent results for all your procedures:
 - Eyeliner and Lash Enhancement
 - Eyebrow Hair Simulation, Techniques in Powder, Hair strokes and Embroidery
 - Lip Liner and Lip Sparkling
 - Proper Tray Set Up
 - Sanitation and Sterilization
 - How to Start and maintain a successful business
 - Website and media presence to build a successful business



Susan Church
Director of Education

FINANCIAL PROJECTION

© SCPME

Over 20 million Americans have some type of tattoo. These range from discreet body art to full body suits, and to all types of permanent cosmetic make-up.

Impossible??

Not any more!!

Attend our seminars / classes and be part of the exciting

‘International World of Permanent Cosmetic Make-up’

Annual Financial Projections for Permanent Cosmetic Make-up Graduates of

‘Susan Church Permanent Makeup Education’

Based on a 50 week year / Gross Wages

This projection is based on a minimum price of \$375.00 for each individual procedure. Depending on your price structure and number of procedure applications you can perform in a single day, use this chart to project what your yearly gross income potential could be.

Average time for beginning students is approximately 1 to 1-1/2 hours.

- ◆ ‘Corrective Pigment Camouflage’ prices are based on a different fee schedule.
- ◆ You can charge by the centimeter, hour, or total procedure. Phone [SCPME](http://www.scpme.com) for more information.
- ◆ Class size is limited. Phone Today! 949.548.6447 phone

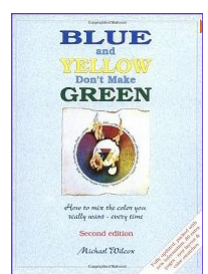
Fee Per Procedure	1 Per week	4 Per Week	6 Per Week
\$ 375.00	\$19,500.00	\$78,000.00	\$117,000.00
\$ 450.00	\$23,400.00	\$93,000.00	\$140,000.00
\$525.00	\$27,300.00	\$109,200.00	\$163,800.00



Books to Read Prior to Class Instruction

Any Milady: Cosmetology and Aesthetic Books

You can go to any book store and browse through these books or borrow them from a library.



WHY CHOOSE SUSAN CHURCH?

CERTIFICATION

© SCPME

After completing your initial class with us you will take a **CERTIFICATION EXAM** which is both written and oral.

Passing the exam will entitle you to the use of the acronym of **CPDA**.
'Certified Permanent Dermal Artist'.

This prestigious honor will show your client's that you have demonstrated a higher level of education in the permanent makeup industry.

For more information go to www.LPCP.org.

There is **NO ADDITIONAL** Fee for this honor!

You will receive an official certificate for **135 hours** of education which includes online, at home study and clinic hours!

You will receive **\$ 1,000.00 +** in educational material, DVD's and Machine kit with your paid tuition!

SCPME has educated over **16,000** licensed professionals in the beauty and make-up industry, physicians, nurses and other medical personnel since 1988.

Ms. Church 'was a Co-Founder, Education Advisor and 'Trainer Member' for the 'Society of Permanent Cosmetic Professionals'. She as well as many other SPCP members did not agree with the direction of the SPCP so she left the organization 5 years ago. Ms. Church helped to set many standards for the SPCP. She personally had her company's standards higher than the SPCP's. To find out more, check out the year end budget of the SPCP.

In 2012 she co-founded 'League of Permanent Cosmetic Providers' (LPCP) another **NON PROFIT** organization. The LPCP is different from the SPCP as none of the directors of the LPCP take a paycheck from the association! We all work for the good of the organization.



Health Departments of:
Riverside, Orange County and San Diego
California chose
Susan Church to educate them in:

- 1. Permanent Cosmetic Standards**
- 2. Proper Machine Protocol**
- 3. Topical Anesthesia's and more.....**

Susan Church lecturing to the
Riverside, CA Health Department Inspectors

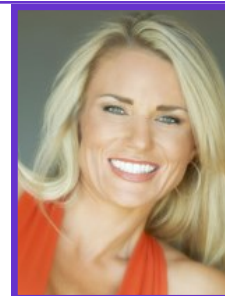


What Students Are Saying...

To: susanchurch
Subject: Thanks so much!

Susan,

I wanted to send you a note and let you know how much I have enjoyed getting to know you and taking your classes. When I started in the business (2002) I took the typical 60 hour course and thought I was ready to go. I really did OK but I always felt the need to get to know more of the fundamentals, the medical side and terminology, just the more advanced part of what we do. I worked for several years in a salon and a little over a year ago I took some time off to be with my kids.



After deciding to start doing permanent cosmetics again I felt for myself, and my clients, that I had a responsibility to go back to school and further my knowledge. There was no question where I was going to go. I had heard so many great things about you and your Institute and that was the only place I considered. The first time I came and spent three days one-on-one with you and my model... was amazing, I realized you can never stop learning and I had found the trainer who could teach me more than I thought I could put in my brain in those three days. I am so impressed at how much you know and how you are able to teach in a way that is (for those of us who don't understand the chemistry, all the medical side) easy for us to understand and actually apply while working on the models.

When I decided to return to your classes only three months later for four more days in a group class I was a little nervous about being in a group. But my concerns were relieved within minutes of the class starting. I love that you keep the classes so limited to the amount of students. It was actually nice to have the other women in class and learn from them. Having a nurse in the class was great because she asked questions (that you always knew the answers to!!) that the rest of us would not even know to ask. So one on one with you or in a class I have gained so much.

I am sending this because so many times we forget to take the time to let someone know what they have done for us, I am now going to work in the premier cosmetic surgeons office in Scottsdale, Arizona. It is like the Dr. 90210 of Scottsdale!! I never thought I would have an opportunity like this. Because of my training with you and the fact that you always take my phone calls to answer any questions I may have I have the confidence to go into this office without any fears!

You may not even realize how you have helped me take my career to the next level I want to thank you for that.

I hope you don't mind but I have officially made you my mentor!!!

Sincerely,
Dena Gillar

As a Professional makeup artist, I have seen quite a bit of permanent cosmetics on my clients. I wanted to add to my abilities and marketability, but was hesitant to venture into permanent makeup because of what I had seen in the past.

I did a lot of research on permanent cosmetic training, and was so impressed with IIPC and Susan Church's credentials that I enrolled.

I feel that I received great hands-on training from the best in the business.

I felt comfortable asking questions and always got a clear, informed answer.

Perhaps what I like best is IIPC's policy that allows me to return to the class anytime in the first at no charge.

I have taken advantage of it and feel even more competent and accomplished than before.

I would definitely recommend attending IIPC to anyone looking to pursue an education in permanent cosmetics!
Cassie Cole, Texas



CORE CURRICULUM FOR SCPME

© SCPME

- **85 hours of pre-clinic (AT HOME)** study ‘prior’ to coming to [SCPME](#) for class instruction. Online classes must be completed. Homework must be turned in at the Beginning Class to receive this credit. Information will be given when student signs up for class.
- **50 hours: IN CLINIC** -including: Nightly homework assignments - written and practical

Sterilization and Sanitation

CDC and OSHA Rules and Regulations
Disinfecting and Sanitation of Products
Spore Strip Testing, Autoclaving Tools
Needle Disposal—Methods for proper disposal
Barrier Film—How and when to use it

Gloves - Proper sizing, Types of gloves—Allergies
Needles and Machine Products Packaging
Personal Protection Equipment (PPE's)
Disease Prevention—Hepatitis, HIV and other diseases
Universal Precautions

Anatomy of the skin

Life Span of a Cell
Aging Skin
Cell Renewal
Functions of the Skin
Anatomy of the Eye

Fitzpatrick Classification of Skin Types
The Lancer Ethnicity Scale
Glogau's Classification of Skin
Skin Contents

Facial Shapes

Different Facial Shapes
Facial Geometry

Proper Facial Symmetry for Permanent Make-up

Natural Remedies

The Role of Herbs and Homeopathy
Herbs, Aromatherapy, Vitamins and Minerals

Pain Control

Colour Theory

Colour Theory, Colour Wheel
Pigment Colours—Cool and Warm
Pigment Colour Trouble Shooting
Pigment Colour Bases—Cool or Warm

Colour Corrections—Lip, Eyebrow and Eyeliner Solutions
Actual Colour Tests for ‘Warming up’ and ‘Cooling Down’ Colours
Learning Skin Undertones in Pigment Colour
Colour Changes

Pigment

Iron Oxides and Lakes
What to Look for in Pigments—Do's and Don'ts
MSDS—Material Safety Data Sheets

Patch Testing - How To , When To and Why
Purchasing the Ideal Pigment

Skin Tones

Understanding Skin Undertones
Types of Skin Tones / Famous Skin Tones
Cool and Warm Clothing

Quick and Easy Quiz to Give Your Clients to Determine Undertones
Cool and Warm Jewelry, Hair
Cool and Warm Pigment Colours for appropriate skin undertones

Client Consultation and Procedure Day Application

How to Have a Successful Consultation
Safety Advice for the Client
Step-by-Step Consultation Guide
Procedure Day Checklist

Things to Consider Prior to any Permanent Makeup Application
Allergies—to anesthesia's, gloves, and products
S.O.A.P. Client Assessment
Procedure Day Protocol

Forms

Consent and Release Forms

Medical History, Pre and Post Care, Procedure Reports

Medications and Contraindications - Why you Need to Know What Your Client is Taking

Medications—Rx and OTC (Over the Counter)
Medications used for Acne, Alcohol
Withdrawal, Antihistamines
Different Types of Anesthetics - Rx
Different Types of Anesthetics - OTC
Different Types of Analgesics - OTC
Different Types of Analgesics - Narcotic,
Opioid and Other
Different Types of Aspirin Products

Different Types of Anti-anxiety Drugs
Different Types of Anti-inflammatory Drugs
Medications That Should be Avoided to Prevent Unnecessary Bleeding
Different Types of High Blood Pressure Medications
Different Types of Muscle Relaxants
Different Types of Sedatives - Hypnotics
Different Types of Ophthalmic Anti-infectives
Different Types of Antivirals
Different Types of Analgesics - OTC
Different Types of Topical Corticosteroids

CORE CURRICULUM FOR SCPME

© SCPME

Cameras

Types of Cameras - Digital and 35 mm

Proper Settings for maximum close-up results

Lighting

History of Light
Types of Lighting / Bulbs
CRS Light

Quality of Light
Benefits of Full Spectrum Lighting
Which Lamps Simulate Sunlight

Room and Tray Setup

Room and tray Setups for Eyeliner, Eyebrow Hair Simulation, Lip Application

Tools for Permanent Cosmetics

Machine / Device Comparisons
Unsafe Machines
Needle Configurations— Proper needle sizes

Manual Tools
Coil, Digital, Rotary Machines and Power Packs
Tuning and Trouble Shooting Your Coil Machine

Application Techniques

Types of Application -Obovoids, Raking, Brush
Strokes, Pendulum, Lines, Curved Lines,
Pointillism, Sketching, Sparkling, and Basket
Weave Strokes

Pigment Removal (if applicable)
Depth of Application- Proper Depth of Pigment
Application Tips

Lip Colour Application

Types of Mouth Guards
Effective Anesthesia
Proper Application
Successful Lip Colour Tips
Needle Configurations

Different Strains of the Herpes Virus - Stages , Rx and OTC's for Relief
After Care Instructions ,Tips and Products
How to Create Beautiful Lips
Keys to Successful Lip Applications
Winning Colour Tips

Eyebrow Hair Simulation—3 Dimensional Eyebrow Hair Strokes and Powder Eyebrows

How to Create the Perfect Brows
Colour Options
Needle Configurations
Tools to Create the Perfect Eyebrow
After Care Products

Eyebrow Stencils
Characteristics of the Perfect Eyebrows
Measuring with Calipers and Levels
Winning Tips for Colours
Eyebrow Repair

Eyeliner Application - Lash Enhancement

How to Create the Perfect Eyeliner and Lash
Enhancement
Colour Pigment Options
Needle Configurations

Types of Eye Disorders
Corneal Disorders
Tools to Create the Perfect Eyeliner

Beauty Mark Application

Famous People with Beauty Marks
Winning Tips for Colour

Creating the Perfect Beauty Mark
Needle Configurations

Anesthesia for Permanent Makeup

Anesthesia Penetration—Client Safety
Controlling the Pain

Types of Anesthesia
Alternative Pain Therapies

Business and Insurance

Incorporating Your Business - The In's and
Out's of Business
Setting up Your Business

Insurance
Questions and Answers from 4 different Insurance Companies
Sole Proprietorships, Partnerships and LLC's

Marketing

Email, Postcards, and Brochures for Marketing Creative Advertising

MRI

Information on MRI's in Regards to Permanent Cosmetics

Included With Your Beginning Class

Beginning Student Educational Material

© SCPME

Educational Material Included With Your Fully Paid Class Tuition

OVER \$ 1,000.00 in Products and Web Site

Books

Permanent Cosmetics 'The Ultimate Guide' for Professional Technicians - 300+ page manual

DVD's (On 2 DVD's)

Featuring the Rotary Machine

Winning Colours for all Seasons DVD and Manual

Eyebrow Hair Simulation for Women

Eyebrow Hair Simulation and Lash Enhancement for Men

Eyeliner Techniques

Lip Colour Techniques

Cool and Warm Skin Undertone Chart

Rotary Machine and 5 Needle Set Ups

Beautiful Carrying Case

12- 8cc Bottles of Absolute Perfection Pigment Colour

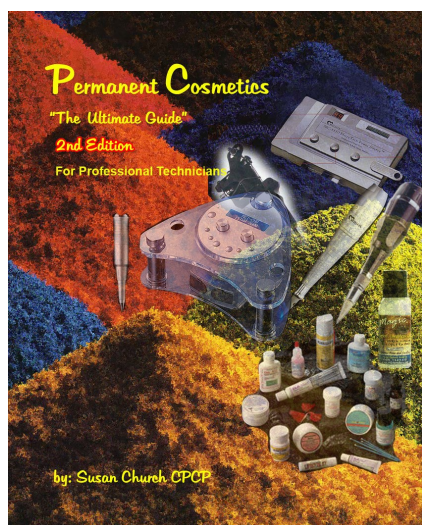
1 Hand Tool

120 Photos of Healed Lips, Eyebrows and Eyeliner Procedure Book



Homework assignments and tests will be given to you when you receive the above books and DVD's.

These assignments must be completed to receive your 135 hours of credit for permanent cosmetics.



Permanent Cosmetics
'The Ultimate Guide'
for
Professional
Technicians



Cool
and
Warm
Skin
Undertone
Chart

NEW!!

Business Website

Your Own Business Domain Name

Site Includes:

Complete with information on Lips, Brows, Eyeliner, Skin Needling, Areola, Melanocyte Restoration, Corrections

- **Slide Show of Before and After Photos**
- **Personal Bio Page**
- **Links Page**
- **School Logo, Health Dept. Logo**
- **LPCP.org Logo—New Association**
- **Check it out at**
www.susanchurch.org

Included With Your Beginning Class

© SCPME

This **Beginning Kit** will start you in your new exciting world of permanent cosmetic makeup !



Beautiful
Carrying
Case for
your
Machine



Sapphire PRO Machine



Client
Consent,
Medical
Forms



Couplers Needles Casings Tips Clip Non
Cord Latex
5 Sterile Single Packaged Kits Film Sponge



League of
Permanent
Cosmetic
Professionals

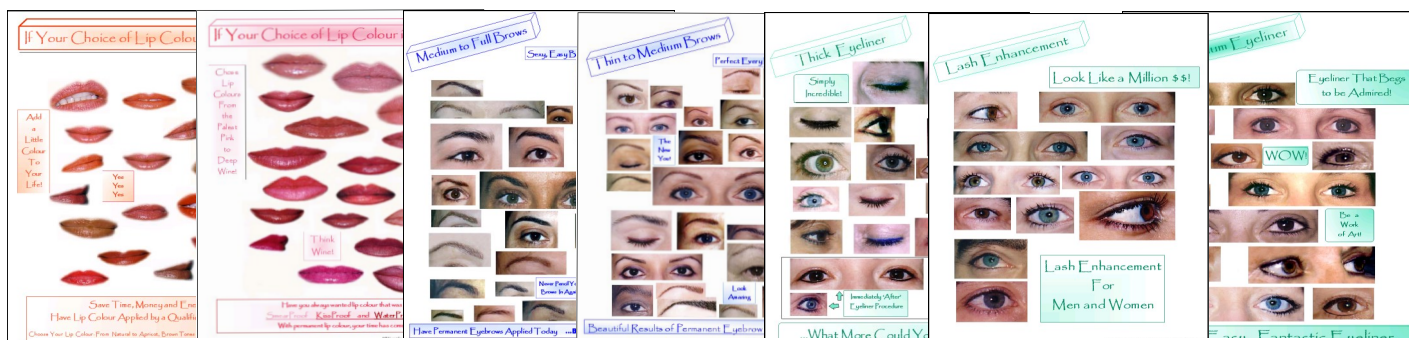
www.LPCP.org



1 Hand Tool

Students Receive a years Membership in our
non-profit organization for permanent makeup.

www.LPCP.org



120 count Healed Procedure Book—Includes Lip Colour, Eyeliner and Brows



Absolute Perfection Colour Pigment

12 - 8cc. Bottles of 'Absolute Perfection' in a great carrying case

COLOUR THEORY AND SKIN UNDERTONES

Learning proper colour theory and skin undertones is one of the most important aspects of successful application of permanent cosmetics.

© SCPME

SCPME believes that a basic understanding of colour theory is the basis to successful application of all procedures. Ms. Church developed **Tri-Lab Products Inc.** and **Absolute Perfection** pigment colour line for easy application.

We have divided the line of iron oxide/lakes based pigments into cool and warm undertones following the universal colour-wheel laws. All of the guesswork is taken out of proper colour application if you follow our **strict** guidelines that are taught in class. These are *tried and proven* methods.



We also utilize different methods of accurately determining the proper “Cool and Warm “ undertones of the skin. We will help you to develop a keen eye in determining the underlying harmony existing between the skin, eyes and hair.

Our ‘Skin Undertone Charts’ help you to visually see exactly why people are considered to be “Cool and Warm” undertones and how the colours can heal in their skin.

We also have made our own, oversized, posters of ‘Cool and Warm’ people, so each student will have a visual photo of what each ‘Skin Undertone’ looks like. These charts, along with our easy to understand power-point presentation, will give you all the knowledge you need to learn colour and skin undertones.

Colour Theory includes:

- | | |
|--|--|
| <ul style="list-style-type: none"> • Dimensions of colour • Colour harmony • Colour neutralizer • Colour correctors • Colour trouble-shooting • Analyzing the colour wheel | <ul style="list-style-type: none"> • Universal Law of Colour • Colour in relationship to skin tones • Colour terminology • Tips for successful colour application • Custom blended formulas • Power-Point presentation of Skin |
|--|--|

Absolute Perfection and Tri-Lab Products Pigments:

- Are thick and creamy
- Have great colour retention in the skin, eliminating the need for repeated touch-ups
- Have the same ingredients that are used in traditional makeup like Lancôme, MAC, Revlon, La Prairie, Dior and others...
- Since 1990 we have had Ingredients on each bottle label, Exp. Date and Lot #, Heat sealed for your protection. & have a mixing pellet. MSDS have always been available for our products.

2013 CALIFORNIA CLASS SCHEDULE

2013 Beginning Classes

January 8-12 & 22-26

February 5-9 & 19-23

March 5-9 & 19-23

April 9-13 & 23-27

May 7-11 & 21-25

June 5-9 & 19-23

July 9-13 & 23-27

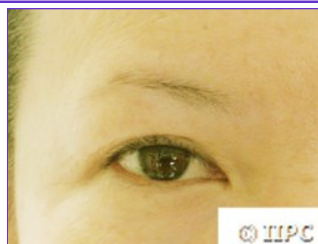
August 6-10 & 20-24

September 3-7 & 17-21

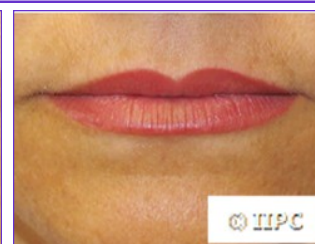
October 1-5 & 15-19 & 29,30,31 and Nov. 1&2

November 12-16 & 26-30

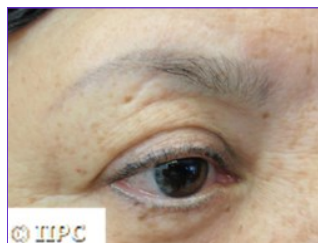
December 10-14



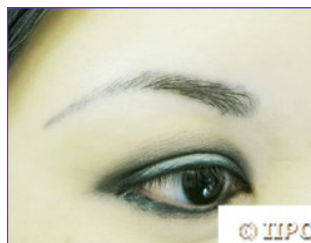
Pre Eyebrow Hair Simulation - Post Eyebrow Hair Simulation



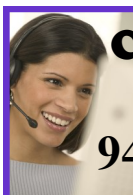
Pre Full Lip Colour - **5 Years** Post Lip Colour



Pre Eyebrow Colour Correction - Post Eyebrow Colour Correction



Pre Eyebrow Colour Correction - Post Eyebrow Colour Correction



Call Now to Register
Seating is Limited!

949.548.6447 Fax 949.548.6445



Pre Upper and Lower Eyeliner -

Post Eyeliner

www.permanentmakeupschool.org

2013 ADVANCED SUSAN CHURCH

2013 Skin Needling™, Melanocyte Restoration and Scar Relaxation

January - 14 and 28

February - 11 and 25

March - 11 and 25

April - 15 and 29

May - 13

June - 10 and 24

July - 15 and 29

August - 12 and 26

September - 9 and 23

October - 7 and 21

November - 4 and 18

December - 2 and 16

2013 Beginning Class SCPME Enrollment Application**PLEASE PRINT CLEARLY**

Name ↑ Business Name

Business Address

City State Zip Code

Area Code/ Home/ Cell Phone Area Code/Business Phone Email address **PLEASE PRINT CLEARLY**

Check Appropriate Box

<input type="checkbox"/>	\$500.00 Deposit
<input type="checkbox"/>	\$3000.00 - Balance Due 4 weeks prior to class start.

<input type="checkbox"/>	\$3500.00 - Enclosed- For full Beginning Class Tuition
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Credit Card # Exp. Date Card Holder Name (Please Print) 3# Code ID Billing Zip Code

Please make Money Orders or Cashier's Checks payable to **Susan Church Permanent Makeup Education or SCPME**You may fax your beginning class application to **949.548.6445** or, mail it to our school address**Susan Church 350 E 17th St Suite 110 Costa Mesa, CA USA 92627**

School Address ↑

1st class date requested - Please Write in Class Date 2nd class date requested

Class time is approximately 8-10 hours per day, 4-5 hours of homework nightly.

9:00 - 5:00+ homework nightly

Certificate is awarded for 135 hours of continuing education.

SCPME Cancellation Policy: No refunds. Class may be rescheduled if new reservation is made within 6 months of original reservation date. After 6 months an additional full payment must be made.

You may bring your own models for eyeliner, lipliner and eyebrow hair simulation in the morning or afternoon sessions on the 3rd, 4th, and 5th day of class. When you bring your own models you will be able to watch their progress as they heal. Please ask Susan for appointments for models. Lip clients must take Zovirax or similar anti-viral medication if they have a history of cold sores fever blister or have ever had chicken pox, (physician suggested) 3 days prior to class.

No products shall be given to the student until their class is paid in full and their have funds have cleared the bank. Class Instructors will be Susan Church, Sheryl Larrick, Debra Jo D, Pam A., Kelly T., Tracy T., Sharine N, Juliann G., or other appointed educators.

I have read and fully understand SCPME enrollment application and agree to SCPME cancellation policy.

Signed Student Print Name Date

Signed Instructor Print Name Date

To be signed and returned/faxed to SCPME prior to class

- Students should contact their physician and begin their Hep B Vaccinations prior to the start of class. Detailed information on these injections can be found in your beginning manual. If you chose not to have the shots you must fill out a separate release form.
- Class time is 9:00 AM to approximately 5:15 pm for Beginning Class and 9:30AM for Advanced Classes.
 - * 2 - 10-15 minute breaks - one in the am and one in the pm, and 1 hour for lunch

- **DRESS CODE: No tank tops, see through clothes, shorts, jeans,**
- **NO open toe shoes (NO FLIP FLOPS) and so on... this is a professional office.**
- **DRESS CODE:**
 - **Wear scrubs or a dark lab coat and closed toe shoes only**

Models:

- You may bring models for an eyeliner, eyebrow and lipliner procedure.
- We will try our best to get the models in and out of the clinic in a timely manner. Models may expect to be in the clinic for 2+ hours per procedure. All lip clients must be on Valtrex, Famvir or Zovirax at least (physician suggested) 3+ days prior to their procedure. NO EXCEPTIONS!!
- SCPME will not be responsible for the loss of any personal possessions including equipment.
- Please write down your questions as we are lecturing as not to interrupt the other students. Questions will be addressed at the appropriate time.
- Students will be required to fill out and complete all paperwork (consent and procedure report etc...) for each procedure they work on. A file will be provided for each client or student.
- Models will not be permitted in the treatment room until they are receiving a procedure.
- **Purchase your Beginning Kit PRIOR to class.** **www.permanentmakeupproducts.com**
- Additional supplies can be purchased from www.permanentmakeupproducts.com as needed.
- There will be no slanderous talk of other schools, products or educators in this clinic! We have a NO TOLERANCE policy in regards to this kind of behavior.
- Bring your own camera, extra batteries, cords to take photos of the clients procedures.
- I have read and understand all policies set forth by SCPME and will abide by them. This policy must be signed, dated and returned to IIPC before instruction in permanent cosmetic make-up application has begun.

Name Signature of Student _____ Date _____

Name Signature of Instructor _____ Date _____

Class is held at: ↓

Melanocyte Restoration and Facial Needling™



**Prior to any Facial
Needling Application**



**Prior to any Facial
Needling Application**



**Post 1 month
Facial Needling**



**Post 6 months
Facial Needling**

**‘After’ Skin Needling™
Treatment.**

**Naso labial folds are much softer,
and facial lines are filled in making the
client looks years younger.**

**‘After’ Skin Needling™
Treatment.**

**Lines are much softer around his
Glabella, forehead and crows feet.**

BACKGROUND ON SKIN NEEDLING™

While performing Corrective Pigment Camouflage on burn survivors in 1988 and 1989, Susan Church discovered that the patient's skin became smoother, furrows were filled in, tissue was repigmented and the patients were amazed at their results. She lectured on these findings, techniques and applications in 1991.

Skin Needling™ is a unique process which plumps up your **NATURAL** collagen in depressed areas. Wrinkles, acne scars, pitted scars, crow's feet, peri-orbital wrinkles, naso-labial wrinkles, the loss of the skin's elasticity or any type of skin indentations will have noticeable improvement.

For more information on Skin Needling, Melanocyte Restoration

Visit - www.susanchurch.org www.promedicalskincare.org www.permanentmakeuptrainingandtips.com

Melanocyte Restoration and Facial Needling™

© SCPME

Skin Needling,™ Melanocyte Restoration & Scar Relaxation

- Helps to soften and plump facial lines, acne scars, chicken pox scars and more...
- Impressive innovative procedures!
- Learn what pre-procedures, post procedures and products help with collagen production!
- Work efficiently with large coil machine needle clusters, and the rotary machine 4 & 6 flat needle groupings!
- Effective tips on how to work with physicians and other medical professionals!
- Melanocyte Restoration helps to repigment light tissue.
- Scar Relaxation will soften fibrous bands of scar tissue creating softer more supple skin.

See previous page in yellow for blog sites & photos

- Receive a **FREE** Skin Needling DVD with this class!

\$89.95 value

**Each class is
\$ 795.99**

**Special Price
NOW
\$550.00**

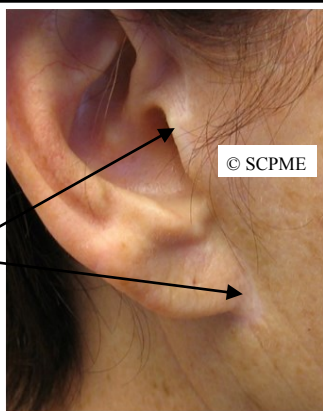
**Client prior to
any
Melanocyte
Restoration
Treatments.**

**This client could
not wear her hair
tucked behind her
ears as her scars
would show.**

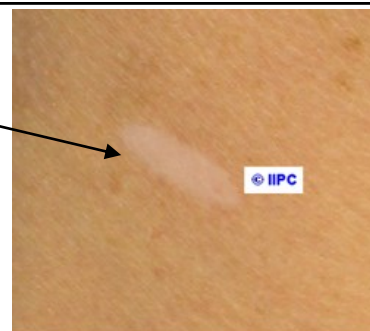
**Client
immediately post
MR Procedure.**

**Client's healed
procedure.**

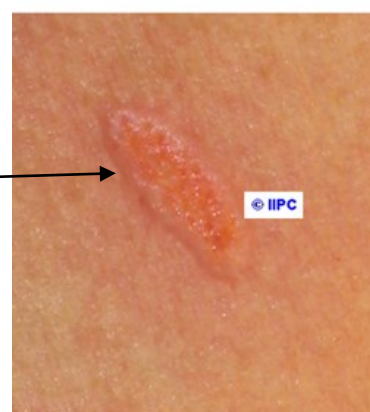
**You can barely
see where her
facelift
scar was.**



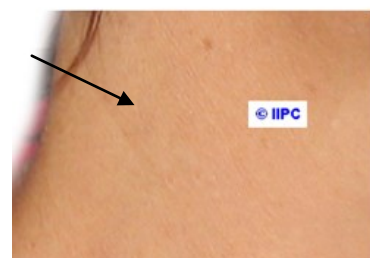
**Client prior
to any
Melanocyte
Restoration
Treatments.**



**Client
Immediately
Following
the
Melanocyte
Restoration
Treatment.**



**Client's
healed
procedure.
You can
barely see
where her
scar was.**



2013 Skin Needling™ - Enrollment Application
Susan Church Permanent Makeup Education (SCPME)

PLEASE PRINT CLEARLY

Name _____

Business Address _____

City _____

State _____

Zip Code _____

()

()

Area Code/ Home/Cell Phone

Area Code/Business Phone

E Mail Address (PLEASE PRINT LEGABLY)

1st class date requested

2nd class date requested

Tuition for each class is ~~\$749.99~~ **\$199.99 discount**

SPECIAL Tuition Fee is \$ 550.00 for ALL Technicians

Credit Card Info ↓

Please make Money Orders or Cashier's Checks payable to SCPME.

Card Holder Name (Please Print)

Card Number

Exp. Date

Billing Zip Code

You may fax your advanced class application to **949.548.6445** or, mail it to

Susan Church 350 E. 17th St Suite 110 Costa Mesa, CA 92627 USA

This is the clinic address

Limited Seating: Class time is approximately 9 hours per class. Class Times are 9:30 -5:00

Certificate is awarded for 9 hours of continuing education.

Limit 5 students in each class.

SCPME Cancellation Policy: No refunds. Class may be rescheduled if new reservation is made within 6 months of original reservation date. After 6 months an additional full payment must be made.

WE DO NOT PROVIDE MODELS FOR CLASS

You may bring 1 model and perform 1 procedure on that model. Please ask us for an appointment time.

Clients have work performed around their mouth must take Zovirax or similar if they have a history of cold sores or chicken pox, (physician suggested) 3 days prior to procedure day.

Class Instructors will be Susan Church or other appointed educators.

Please read, sign and return the following page to SCPME prior to class.

I have read and fully understand SCPME enrollment application and agree to SCPME cancellation policy.

Student Signature

Print Name

Date

Educator

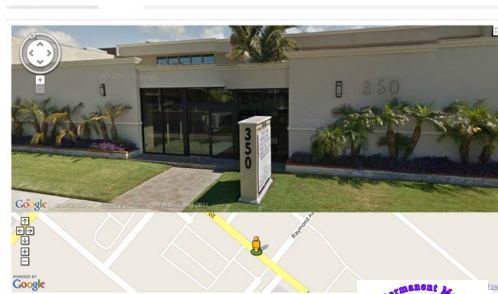
Print Name

Date

DIRECTIONS AND HOTELS IN CALIFORNIA We off

© SCPME

Physical address: Susan Church Permanent Makeup Education
350 E. 17th St. Suite 110 Costa Mesa, CA
92627 USA
949.548.6447 phone 949.612.8699 fax



Airports: 55 minutes south of the LAX airport in Los Angeles, CA
♦ **10 minutes from the John Wayne airport in Santa Ana, CA**
90 minutes north of the San Diego airport in San Diego, CA

Freeways: We are located at: The end of the 55 South Freeway or
Irvine Ave off of the 73 Toll Road

To see photos of our clinic log onto **www.permanentmakeuptrainingandtips.com** **Clinic Photos**

- If you book with the Ramada Hotel, they have a shuttle that will pick you up at the airport and shuttle you back and forth to class daily. There is no need to rent a vehicle or take cabs. This is an extra savings for you!
- If you book with a different hotel be sure to ask about transportation to and from the airport and shuttle to class.



Ramada Limited Costa Mesa/Newport Beach
1680 Superior Avenue
Costa Mesa, CA USA 92627-3652 949.645.2221 PHONE

Our students love this hotel because they allow pets!!!

- One mile to Newports sparkling beaches, minutes to harbor cruises, sports fishing and Catalina Flyer - 140 bright, spacious rooms and suites in a secure surrounding - Complimentary Continental Breakfast and USA Today - Complimentary airport shuttle-John Wayne Airport 7:30 AM - 10:30 PM - Hoag Hospital - 1/2 mile - Data port phones - Free USA Today in lobby - 24 hour front desk staff - Free parking - AM/FM clock radios - Guest laundry facility - Free Wireless High Speed Internet Access - Close to Orange County attractions & corporate districts - Long Beach Airport - 20 miles - Los Angeles Airport - 40 miles - Color TV with remote, premium channels & pay-per-view movies - Kids stay free in your room - Suites with micro kitchens available - 24 hour restaurant adjacent to property - Business Class suites available - Meeting space available - Group rates available - Designated pet rooms/Pet policies apply - Must be 18 and older to book a room - 1.00 USD Warranty Fee with Optional In-Room Safe NOTE: Must contact property directly when booking more than 5 rooms



Most of our students stay at the Ramada Inn. **Ask for the manager,** and tell him that you are taking classes with Susan Church. You will receive a special rate.

If you do not mention Susan Church you will not receive our special class rates!

To check other rates: Other hotels with or without air and car rental we suggest trying are

- | | | |
|--|--|--|
| ♦ www.priceline.com | ♦ www.sidestep.com/hotels | ♦ www.hotwire.com |
| ♦ www.hotels.com | ♦ www.cheaptickets.com | ♦ www.expedia.com |
| ♦ www.yahootravel.com | ♦ www.orbitz.com | |